



Make your little one a super Champ!

You are what you eat. That's why smart mums choose IQ Plus Formula to boost their child's mental and physical development

Getting kids to eat a balanced diet is easier said than done. Sometimes a kid may have a poor appetite, or could be a picky eater. Or else, they may simply be too busy to have a healthy meal!

After all, kids today lead such busy lives. School, projects, tuitions, enrichment classes, debates, sports... Like adults, they also have to deal with multiple deadlines and stress. All this hectic activity, exposure to school, home and play environments, and an unbalanced diet can affect a child's immunity and health. As a result, kids start falling ill more often with flu, colds and viral fevers.

It's no fun being sick! Not only do kids miss important lessons in school, they also cannot participate in sporting or play activities, which are very crucial for their proper physical development.

NUTRITIONAL BOOST FOR LITTLE BUSY BEES

Apart from staying healthy, kids also have to be extra smart today. It's a competitive world out there, so it helps if they have an extra edge when it comes to their cognitive and mental abilities. That way, lessons in school become easier to follow – and classes become fun!

So what can you do to give your children that extra

mental and physical edge? How can you help them stay active and energetic? The answer lies in **IQ Plus Formula**, which contains essential ingredients that effectively meet your growing child's mental and physical needs.

IQ Plus Formula, available in a powder form, is enriched with ingredients such as protein for physical growth and development; vitamin B for memory power and concentration; and beta-carotene for better eyesight, among others. It's also formulated to improve digestion and boost immunity. Adults can have it too! **HOW TO CONSUME:** Pour directly into mouth or add to 150 ml of water or juice. It's recommended that kids have one to two sachets per day.

IQ Plus Formula costs \$73.80 (for 30 sachets).

For more information, call the Customer Care Hotline at 6339 5045; or visit www.abdchorella.com. Abeille d'Or Singapore Pte. Ltd., 3 Coleman Street #03-14 Peninsula Shopping Centre, Singapore 179804

